

# Up With Riders!

## Our Values:

- Transit riders should make decisions about how the transit system functions. Riders' ideas should be incorporated into all conversations that will impact their daily lives.
- We follow the leadership of low-income people, people of color, youth, seniors, and disabled people. These are people who depend upon transit as a lifeline.



## Problem:

Transit ridership is declining, at a time when the benefits of public transit are critically needed. Transit is a climate solution that improves congestion, student success, and air quality. But not if we don't use it. As the largest transit agency in our state, TriMet lacks the vision and ideas to increase ridership in our region. Their solution to declining ridership is to increase fares, which will only decrease ridership even further. We can do better, by listening to bus riders about what they want and need.

## Riders Demand No Fare Hikes, and Expanded Fareless Transit Services!

## Our Vision:

- No Fare Hikes! Transit is a lifeline for our communities. Fareless Transit is Possible!
- Start with YouthPass! Raise the youth age to 18! Youth outside PPS are unfairly excluded!
- Bus-Only Lanes! We need to keep buses moving with dedicated bus lanes, bus signal priority & more.
- Expand Service to Our Communities! More hours, frequency, weekend service, and bus lines.
- Make Uber Pay! Rideshare companies contribute to congestion and should fund our solutions.
- No Transit Police! Unarmed, Union Rider Advocates enhance safety without targeting people of color.
- Prioritize Ridership Increases and Service Improvements OVER Technology Upgrades!
- Youth, seniors, people with disabilities, single moms of multiple children, and everyone else should face no barriers to ride the bus. Fareless transit is possible! We need decision-makers who share our values, understand our intersecting problems, and support rider-led solutions.

## Action:

- Text JOIN to (503)-743-6887 to get action alerts and invitations to campaign events.
- Endorse Up With Riders!, the campaign to stop fare hikes and expand fareless transit service across our region. We're a growing coalition, led by OPAL, Bus Riders Unite, and the Youth Environmental Justice Alliance. Any organization or group is able to join and support. Email [upwithriders@opalpdx.org](mailto:upwithriders@opalpdx.org) to add your name to our ranks.
- We meet every week to strategize and advance our campaign! Contact [upwithriders@opalpdx.org](mailto:upwithriders@opalpdx.org) for information about our next meeting.

